

RAMRADE HOODIE GIVEAWAY

Official Terms and Conditions

1. The Promotion

The RAMRADE Hoodie Giveaway ("Promotion") is run by RAM Equipment (ABN 90 626 189 311) of 181 Richmond Road, Richmond SA 5033 ("Promoter", "we", "us", "our"). The Promotion invites eligible entrants to share user-generated content featuring RAM Equipment machinery in action across social media for the chance to win a RAMRADE hoodie.

By entering the Promotion, entrants accept and agree to be bound by these Terms and Conditions.

1. The Promotion commences at 12:00am ACST on Tuesday 1 September 2026 and, in its initial term, concludes at 11:59pm ACST on Tuesday 13 October 2026 (6 weekly entry periods).
2. The Promoter may, at its sole discretion, extend the Promotional Period by one or more additional weekly entry periods (each carrying an additional hoodie prize) if entrant interest supports it. Any extension, and the revised closing date, will be announced on the Promoter's official Instagram, Facebook and/or LinkedIn pages before the then-current Promotional Period ends.
3. All times are Australian Central Standard Time (ACST). Entries received outside a weekly entry period will not be considered for that week but may be considered for a later week if the Promotion is still open and the entrant re-enters.

2. Eligibility

4. Entry is open to customers of RAM Equipment who hold, or create, a public profile on Instagram, Facebook and/or LinkedIn and who meet the minimum age and other requirements of that platform's own terms of use.
5. Directors, officers and employees of RAM Equipment (and its related bodies corporate, agencies and suppliers directly associated with administering this Promotion), and the immediate family members of any such person, are not eligible to enter or win.
6. The Promoter reserves the right to verify eligibility and to disqualify any entrant who does not meet these Terms and Conditions, whose entry appears fraudulent, or who has otherwise breached these Terms and Conditions.

3. How to Enter

To enter in any given weekly entry period, an eligible entrant must, during that week:

- Follow RAM Equipment's official page on the platform they are entering through (Instagram [@ram.equipment](#), Facebook [@ramequipmentaustralia](#), or LinkedIn [@ram-equipment](#)); and
- Post a photo or video to their own public profile, story or feed on Instagram, Facebook or LinkedIn that features a RAM Equipment machine or piece of equipment **in use**, tagging @RAM Equipment (or the applicable handle/page) directly in the post (an "Entry").

Each valid Entry must be posted publicly and must remain visible and taggable by the Promoter for the duration of the relevant weekly entry period and subsequent judging, or it may be disqualified.

7. Entrants may submit an Entry in more than one weekly entry period across the Promotional Period. However, see clause 14 below, a person may only win once during the whole Promotional Period, including any extension.
8. If an entrant posts more than one eligible Entry during the length of this promotion, the Promoter will consider the best Entry posted.
9. Entries must be the entrant's own original content, must not infringe any third party's intellectual property, privacy or other rights, and must not contain material that is unlawful, offensive, defamatory, or otherwise in breach of the relevant platform's terms of use.
10. By submitting an Entry, the entrant grants the Promoter a non-exclusive, royalty-free, worldwide licence to reproduce, share and repost the Entry (with credit to the original creator, where reasonably practicable) across RAM Equipment's marketing channels, including its website and social media pages.

4. Winner Selection

This Promotion is a game of skill. Winners are not selected by random chance, lottery or any other element of chance, no trade promotion permit is therefore required for this Promotion in any Australian state or territory.

11. Following the close of each weekly entry period, a judging panel comprising members of the Promoter's marketing team will review all valid Entries received during that week and select one (1) winning Entry.
12. Entries will be judged on: (a) creativity and visual appeal; (b) how effectively the Entry showcases a RAM Equipment machine in use; and (c) overall relevance to the Promotion. Each criterion will be weighted equally.
13. The Promoter's decision as to the winning Entry for each week is final and binding, and no correspondence will be entered into.
14. A person who has already won a hoodie under this Promotion is not eligible to win again. If an Entry that would otherwise be selected as the winning Entry for a later week belongs to a previous winner, the Promoter will select the next best eligible Entry for that week instead.

5. The Prize

15. Each weekly winner will receive one (1) RAMRADE hoodie, in the winner's choice of black or grey, subject to available sizing and stock ("Prize").
16. Approximate total Prize pool: up to 6 hoodies across the initial Promotional Period (or more, if extended), each with a retail value of \$85.79.
17. The Prize is not transferable, exchangeable or redeemable for cash, and cannot be substituted except at the Promoter's discretion (for example, where a size or colour is unavailable, in which case a Prize of equal or greater value will be offered).
18. Limit: one (1) hoodie per person for the entire Promotional Period, including any extension. See clause 14 above.

6. Notifying and Claiming the Prize

19. Each weekly winner will be notified by direct message on the platform they entered through and may also be announced/tagged in a post on the Promoter's social media pages, within 2 business days of the relevant weekly entry period closing.
20. The winner must respond to the Promoter's notification within 7 days, providing their preferred hoodie colour (black or grey), size, or the Prize may be forfeited and awarded to the next best eligible Entry at the Promoter's discretion.

7. Platform Disclaimer

This Promotion is in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc., Instagram, Facebook or LinkedIn Corporation. Any information or content an entrant provides is provided to RAM Equipment only and not to any social media platform.

8. General Conditions

21. The Promoter reserves the right, at any time, to disqualify any entrant or Entry that it reasonably believes to be in breach of these Terms and Conditions, fraudulent, or otherwise inappropriate.
22. If this Promotion cannot proceed as planned for any reason beyond the Promoter's reasonable control (including technical failures of a social media platform), the Promoter may, subject to any written directions from a regulator, cancel, suspend or modify the Promotion, or any part of it.
23. The Promoter collects personal information for the purpose of conducting this Promotion and fulfilling Prizes. This information will be handled in accordance with the Promoter's Privacy Policy, available at <https://ramequipment.com.au/privacy-policy/> and may be disclosed to third parties engaged to assist with Prize delivery.

24. To the extent permitted by law, the Promoter excludes all liability (including for negligence) for any loss, damage, injury or disappointment suffered as a result of entering this Promotion or accepting a Prize, except for any liability that cannot be excluded under the Australian Consumer Law.
25. These Terms and Conditions are governed by the laws of South Australia.

9. Contact

Questions about this Promotion can be sent to RAM Equipment at marketing@ramequipment.com.au.

Last updated: 5 August 2026